

Cookie Policy of Stichting Erfgoedpark Batavialand (hereinafter: Batavialand)

Cookies

Batavialand would like to have you make optimum use of the website www.batavialand.nl. Cookies are necessary for this. On this page you will read exactly how, why and when cookies are used.

What are cookies?

Cookies are small text files with data that are stored on the hard disc of your computer, tablet or mobile phone. These cookies are used to allow the website of Batavialand to function better and to monitor it. A distinction can be made between three types of cookies.

Functional cookies

These cookies provide for the proper functioning of our website. In addition they make it easier for you to use the website, for example by retaining your personal settings.

Analytical cookies

General visitor data are kept on the website of Batavialand. In this context, in particular, the IP address of your computer, user name, if any, the retrieval time and data that a visitor's browser sends can be recorded and used for statistical analyses of visit and click behaviour on the website. Batavialand uses these data as well to optimise the operation of the website.

Batavialand tries to anonymise these data as much as possible. The data are not provided to third parties.

Batavialand uses Google Analytics. It is therefore possible that cookies of Google Analytics are placed for the purpose of collecting data in order to ultimately give you an optimum user experience. By collecting data via Google Analytics, Batavialand gains insight into use and these statistics can be applied to its website. The cookies of Google are deleted after two years at most. Google does not share your data with third parties. You can read Google's Privacy Statement [here](#).

Tracking cookies

Provided you have given permission for this, Lastly, Batavialand uses tracking cookies so that advertisements on the websites you visit can be better tailored to your needs and interests, to keep track of how many and which advertisements are displayed to you (to prevent you from constantly seeing the same advertisement) and to find out if you have clicked on an advertisement.

The Google AdWords cookie retains which pages you visit, so that you can receive specific and relevant offers from us. The cookies of Google are deleted after two years at most. Google does not share your data with third parties. You can read Google's Privacy Statement [here](#).

Thus adopted :
Erfgoedpark Batavialand

Hans Maris
Executive Director