

Privacy Statement Stichting Erfgoedpark Batavialand

In this privacy statement, Stichting Erfgoedpark Batavialand, with its registered office at Oostvaardersdijk 01-13 in Lelystad, Chamber of Commerce number 60581212 (hereinafter 'Batavialand') explains which personal data Batavialand collects and processes, for which purposes these data are processed and what its cookie policy is.

General

Batavialand respects the privacy of all visitors to its website https://www.batavialand.nl, its (potential) customers, friends and other (potential) contacts. The personal data provided to Batavialand are handled with the utmost care and adequately secured. Batavialand complies in all cases with the requirements that the General Data Protection Regulation (GDPR) sets.

Privacy policy

Batavialand works with personal data of employees, visitors, donors, friends, lenders and external parties. Personal data are collected primarily for the proper performance of the work of Batavialand and can be used for purposes including the following:

- to provide more detailed information, for example about current developments, exhibitions, meetings, products and services (e.g. by way of the digital newsletter).
- provision of our services.
- improvement of our services and products.
- compiling visitor and user statistics.
- handling information requested.
- security and improvement of the website.

Batavialand deals carefully and safely with personal data. Batavialand ensures that privacy remains safeguarded, inter alia by taking measures for the purpose of securing information, data minimisation, transparency and user monitoring.

The privacy policy applies to the entire organisation, all processes, units and information collection. This privacy policy is in line with national and European legislation and regulations.

Legal frameworks for dealing with data

Batavialand is responsible for drafting, implementing and enforcing the privacy policy in conformity with the applicable legal frameworks as set out in the General Data Protection Regulation (GDPR).

Starting points

Batavialand adheres to the following starting points in implementing the privacy policy:

- Personal data are processed in accordance with the law and in a proper and careful manner.
- Personal data are collected and processed only for specific, explicitly described and necessary purposes.
- Personal data are processed only on a lawful basis.
- Only the personal data that are minimally necessary for the predetermined purpose are processed. Batavialand strives for minimum data processing.
- Personal data are not stored longer than necessary. The storage of personal data can be necessary for the proper performance of tasks or to comply with statutory obligations.
- Personal data are treated confidentially. For instance, personal data are processed only for the purpose for which these data are collected. In addition, Batavialand provides for appropriate security of personal data.
- In the event of collaboration with external parties during which personal data are processed,
 Batavialand makes agreements by way of a processing agreement on the requirements to be met by data exchange.
- To achieve the purpose for which the personal data are processed, violation of the privacy of the data subjects is limited as far as possible, whereby violation of the interests of the data



subject is not disproportionate in relation to and with the purpose to be served by the processing.

All rights of the data subjects are respected.

Retention period

Your personal data are retained as long as Batavialand is of the opinion that, given the nature of the contact, this is necessary to provide its services or as long as the law prescribes.

Cookies

Batavialand uses cookies. The 'Cookie Policy' of Batavialand, which contains more detailed information on the use of cookies, including the purposes for which Batavialand uses cookies, can be found and viewed here. You have the possibility to view the Batavialand website without sharing any personal data with Batavialand, namely by switching off cookies.

Websites of third parties

This privacy statement does not apply to websites of third parties that are connected with the Batavialand website by links/buttons, such as social media buttons. Batavialand cannot guarantee that these third parties deal with your personal data in a reliable or safe manner. Batavialand advises you to read the privacy statements of these websites.

Inspection, adaptation/alteration and erasure of your data

For questions about this privacy and/or cookie policy, or questions about inspection and adaptation/alteration or erasure of your personal data, you can contact Batavialand at all times by sending an e-mail to: info@batavialand.nl. You can e-mail complaints about the way in which Batavialand deals with your personal data to: privacy@batavialand.nl. Should a complaint not be resolved to your satisfaction, you can seek contact with the Dutch Personal Data Authority, telephone 0900 - 2001 201.

The privacy policy can be found on the website of Batavialand. If you use the Batavialand website or provide personal information in another way, you agree with this privacy statement.

Changes to this privacy statement

Batavialand reserves the right to make changes to this privacy statement. You are therefore advised to consult this statement with some regularity.

Thus adopted: Erfgoedpark Batavialand

Hans Maris
Executive Director